

join the **NO PIPE** ripple effect

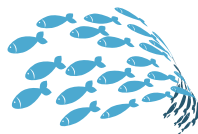
be a ripple maker!

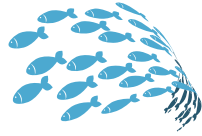
Our Ripple Effect events are designed to share the facts and risks about Northern Pulp's proposed effluent treatment facility with community organizations, recreational groups and neighbourhoods. By hosting a Ripple Effect event, you're helping us spread the NO PIPE story.

A minimum of 10 attendees is required to host a Ripple Effect event.

here's how it works

- fill out a Be A Ripple Maker form
- a member of FONS will contact you to schedule a convenient date for your Ripple Effect event
- use our downloadable invitation to distribute to members of your organization, neighbourhood or family
- refer to our Ripple Effect event tip sheet for ideas on planning a successful event
- a member from FONS will come to your Ripple Effect event at your home or organization to present the facts, share handouts and provide more ways you and your attendees can take action





FRIENDS OF THE NORTHUMBERLAND STRAIT

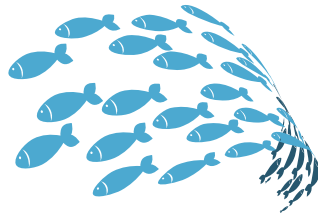
NO PIPE

Ripple Effect Event Tips

Thank you for taking the time to host a Friends of the Northumberland Strait Ripple Effect event. These information sessions are designed to share the facts and risks about Northern Pulp's proposed effluent treatment facility with community organizations, recreational groups and neighbourhoods. By hosting a Ripple Effect event, you're helping us spread the **NO PIPE** story. Please consider the below tips for planning a successful Ripple Effect event!

- **Invitations:** Once you and FONS have agreed upon a date, use our downloadable invitation to help spread the word within your group or organization. Make sure you notify members at least two weeks in advance. Use other means to advertise such as your organization's Facebook page, website, email database, or bulletin board.
- **RSVP:** Ask your members to RSVP to ensure you have the minimum required 10 attendees to host a Ripple Effect event.
- **Location:** If you don't already have a venue, consider local community and church halls, libraries or another public location with a separate room and enough parking.
- **Set Up:** Make sure the location has good lighting, enough seating and sight lines to the front of the room for all attendees. If you're expecting over 50 people, a microphone and speaker will make sure everyone can hear. The FONS display can be set-up to work with the available space.
- **Snacks:** A few snacks always helps hold attention! Coffee, tea and some sweets and treats go a long way!

FRIENDSOFTHENORTHUMBERLANDSTRAIT.CA
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FRIENDS OF THE
NORTHUMBERLAND STRAIT

NO PIPE

Information Session

FONS volunteers will share the facts and risks about Northern Pulp's proposed effluent treatment facility, distribute informative handouts and provide ways you can take action.

Date

Time

Location

RSVP TO: _____

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