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Shame on Northern Pulp for Press Conference Timing

Pictou, NS: Northern Pulp is having a lot of difficulty walking their talk, say representatives from the local community. "Northern Pulp is spending thousands to convince the public that coexistence with their neighbours is their goal, but the company showed their true colours yesterday," says Jill Graham-Scanlan of Friends of the Northumberland Strait.

Today, January 31, 2019, is a significant day for Pictou Landing First Nation. It marks the one-year countdown to the closure of Boat Harbour for effluent treatment. A major event is planned for 10 am to noon in the Pictou Landing First Nation community in Pictou County. The media, politicians and the public have been invited.

Yesterday, Northern Pulp announced they would hold their own media event at 9 am on the same day in Halifax.

"This is the behaviour of a jealous toddler," says Graham-Scanlan. "Northern Pulp should be ashamed of themselves. Unfortunately, this tells us what co-existence looks like from the Northern Pulp perspective," Graham-Scanlan adds. "It boils down to four words, 'It's all about us."

"Northern Pulp knows how important this day is to our community," Chief Andrea Paul said. "I talked to mill manager Bruce Chapman two days ago and he wished me all the best with our event. Northern Pulp has just shown us what their new era of improved indigenous relations will look like," said Chief Paul. "I guess we should be glad they are so obvious about it."

"We hope this helps people understand why there is so little trust in Northern Pulp in Pictou County," said Ronnie Heighton, President of the Northumberland Fishermen's Association.

"Northern Pulp keeps saying "trust us" and that they have changed. There are no new spots on this leopard. We still have no reason to trust this company."